

Resource-Saving Packaging for Temperature-Sensitive Foods

SEAclic Boxes

Storopack presents the new eco-efficient and functional solutions of SEAclic Boxes

Metzingen, March 2020. With the new SEAclic Boxes for fish and other fresh foods, the protective packaging specialist is launching a range of transport solutions with a focus on environmentally conscious and user-friendly design. The transport boxes feature a click mechanism, meaning that no additional strapping is required. This saves resources and eliminates waste. Storopack also offers its customers a broad product portfolio of sustainable models in a variety of materials: the SeaClic Box Cycled is made from Styropor® Cycled™ by BASF – an EPS raw material that is manufactured using the innovative ChemCycling™ process in which mixed and contaminated plastics are recycled. Another option is the SEAclic Box Bio Based made from a new and compostable plastic that is certified in accordance with EN 13432 and that comprises a very high share of renewable raw materials. One key benefit of this organic version of the SEAclic Box is that it can be industrially composted together with food waste, without the need for prior cleaning. As such, it can be turned into valuable compost for agriculture, thus making an important contribution to the circular economy. In addition to these SEAclic Box models in recycled or bio-based plastic, customers can also opt for boxes in conventional EPS, which can be fully recycled and transformed into new protective packaging.

“While developing the new SEAclic Boxes, we focused closely on the needs of our customers, who attach great importance to both sustainable solutions and functionality. This product innovation not only precisely meets these requirements, but also guarantees high quality and the outstanding packaging properties that people have come to expect from Storopack,” explains Charles Poisson, Director of Research & Development at the Storopack Molding division. The entire portfolio of new SEAclic Box packaging solutions is perfectly tailored to the transport of temperature-sensitive products: they absorb knocks and ensure that the cold chain remains intact. They also boast a lightweight design and comply with EU food packaging regulations.

Innovative and User-Friendly Design

Thanks to their unique construction – which requires no adhesive or strapping tape – the SEAclic Boxes can be reliably sealed and optimally stacked for transport. Users also benefit from the boxes' special form, which facilitates automatic filling (such as with fish or meat). What's more, the smooth surface on the base prevents impressions on, and damage to, the foods being transported. All SEAclic Box models are available in a variety of sizes.

In November 2019, Storopack and BASF were awarded the French packaging prize "Oscar de l'Emballage" in the "Industrial Packaging" category for the SEAclic Box Bio Based in ecovio®. Storopack will be unveiling the organic version of this innovative transport solution at the upcoming industry trade fair CFIA in Rennes, France.



The SEAclic Box Bio Based offers outstanding packaging properties. It is certified as compostable in accordance with EN 13432 and complies with EU food packaging regulations. **Image: Storopack**



Storopack was awarded together with BASF the French packaging prize "Oscar de l'Emballage 2019" in the "Industrial Packaging" category for the SEAclic Box Bio Based in ecovio®. **Image: Storopack**

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About Storopack

Founded as Johannes Reichenecker leather tannery in 1874, since 1959 Storopack Hans Reichenecker GmbH based in Metzingen, Germany, is a specialist for protective packaging. The globally active company produces and supplies made-to-measure and flexible protective packaging for various areas of industry. Storopack is present with own production locations and branch offices in Europe, North America, South America, Asia and Australia. 2,520 employees work for Storopack worldwide. In the year 2018 Storopack generated sales of 476 million Euros. Storopack products are available in more than 50 countries. Further information on www.storopack.com

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