

Packaging with Grass

Storopack Launches New Type of Paper Made from 50 Percent Grass Fibers

PAPERplus® Classic
Grass

Metzingen, January 2019. PAPERplus® Classic Grass, Storopack's new type of paper, increases the focus on sustainability. The paper consists of 50 percent grass, which is a renewable raw material and requires less water and energy during production than conventional varieties. PAPERplus® Classic Grass boasts the same outstanding packaging characteristics as other Storopack paper types and is ideal for filling voids and packaging shipping goods weighing between five and 50 kilograms. Padding made from PAPERplus® Classic Grass can be produced directly at the packing station with the PAPERplus® Classic and Classic² paper cushion systems.

Focus on Sustainability

"Sustainability is very important to us when it comes to product development. We're therefore delighted to have PAPERplus® Classic Grass in our portfolio, a paper that underlines this issue in several ways and allows us to conserve resources and embrace a regional approach," says Product Manager Paul Deis. The grass in PAPERplus® Classic Grass comes from the Swabian Jura, the area surrounding the paper factories in Metzingen and Lenningen, and is dried on-site before being processed into packaging material. Grass grows back faster than wood and requires fewer resources during processing: when producing the paper, each metric ton of grass fibers requires only a fraction of the total water needed for the same amount of wood fibers, as well as less energy. When it comes to manufacturing PAPERplus® Classic Grass, Storopack also forgoes the use of process chemicals. PAPERplus® Classic Grass is available around the world and comes in rolls with 280 meters of paper and a width of 600 millimeters.



PAPERplus® Classic Grass, Storopack's new type of paper, consists of 50 percent grass, a renewable raw material and requires less water and energy during production than conventional varieties. **Source: Storopack**



PAPERplus® Classic Grass is ideal for filling voids and packaging shipping goods weighing between five and 50 kilograms. **Source: Storopack**

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Storopack press releases and printable image data also available on the internet at www.storopack.com and www.cc-stuttgart.de/presseportal. Images are free for editorial use with a mention of the source.

About Storopack

Storopack was founded as a family business in 1874 and has operated as Storopack Hans Reichenecker GmbH based in Metzingen, Germany, since 1959. As a specialist for protective packaging, the globally active company group Storopack is organised in the two business areas of Molding and Packaging. The Molding division, with certified production locations in Europe and China, supplies made-to-measure protective packaging and technical form parts in expanded foams for various areas of industry. The Packaging division supplies flexibly applicable protective packaging with air cushions, paper pads, PU foam packaging systems and pourable padding materials and is represented by its own production locations and branch offices in Europe, North America, South America, Asia and Australia. 2,500 members of staff work for Storopack worldwide. In the year 2017, Storopack generated sales of 454 million Euros. The products are available in more than 50 countries. Further information on www.storopack.com

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