

Flexible wrapping and optimum protection

New Storopack AIRplus® Wrap film is a space-saving substitute for traditional bubble wrap

New wrap
AIRplus® Wrap film

Metzingen, May 2017. The protective packaging specialist Storopack has added a space-saving substitute for traditional bubble wrap to its portfolio, with AIRplus® Wrap film. Thanks to its innovative format, AIRplus® Wrap film lends itself especially well to wrapping delicate products: its flexible, wave-like structure allows items to be wrapped tightly. As a result, fragile and delicate products of varying sizes are now even better protected from shocks, scratches and damage. Another advantage is its on-demand production, with the packer creating the air pillows according to their needs directly at the packing station. This gives it the edge over ready-inflated bubble wrap which is delivered on large rolls, takes up a lot of storage space and has to be continuously transported to the packing station.

AIRplus® Wrap film can be produced on the compact Storopack machine systems AIRplus® Mini and AIRplus® GTI, and is available in two formats: 400 × 175 millimetres (wrap film 19d) and 710 × 175 millimetres (wrap film 36d). The wrap is particularly suited to fragile products and items which are not pre-packaged. It only takes a few manual moves to cover an item in the wrap.

Low process and storage costs

‘The aim in developing AIRplus® Wrap film was to wrap items even more tightly, for greater product protection. We have achieved this thanks to its special wave-like structure. The film is also a clever alternative for wholesalers and producers who still rely on large rolls of ready-inflated bubble wrap,’ says Michael Spicker, AIR product manager at Storopack. ‘This is because process and storage costs can be reduced by only producing air pillows according to requirements directly at the packing station.’ AIRplus® Wrap film joins the existing portfolio of AIRplus® products, including Void for large air pillows used to fill voids, Cushion with smaller air pillows for blocking and bracing and for cushioning, and Bubble with round air chambers for wrapping items: all of these wraps can be produced directly at the packing station and can therefore be easily incorporated into any packing process.



Storopack's AIRplus® Wrap film is a new bubble wrap that lends itself well to wrapping delicate products especially tightly. **Image: Storopack**



With AIRplus® Wrap film, fragile and delicate products of varying sizes are now even better protected from shocks, scratches and damage. **Image: Storopack**

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About Storopack

Storopack was founded as a family business in 1874 and has operated as Storopack Hans Reichenecker GmbH based in Metzingen, Germany, since 1959. As a specialist for protective packaging, the globally active company group Storopack is organised in the two business areas of Molding and Packaging. The Molding division, with certified production locations in Europe and China, supplies made-to-measure protective packaging and technical form parts in expanded foams for various areas of industry. The Packaging division supplies flexibly applicable protective packaging with air cushions, paper pads, PU foam packaging systems and pourable padding materials and is represented by its own production locations and branch offices in Europe, North America and Asia. 2,450 members of staff work for Storopack worldwide. In the year 2015, Storopack generated sales of 416 million Euros. The products are available in more than 40 countries. Further information on www.storopack.com

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