



Storopack Press Information November 2015 Packaging Division

Storopack is a specialist in the field of protective packaging. Its product portfolio encompasses both customized and flexible packaging systems and their integration into customer packaging processes. The services provided by the internationally active company group based in Metzingen (Germany) are performed by the two divisions Molding and Packaging.

The Packaging Division offers flexible protective packaging systems encompassing air cushions (AIRplus®), paper pads (PAPERplus®), PU-foam-in-place packaging systems (FOAMplus®) and Loose Fill (PELASPAN® and PELASPAN® BIO) packaging materials. It supplies demand-driven equipment solutions covering everything from single workstations through to the design and implementation of packaging lines integrated into a company's intralogistics and equipped with manual, semi- and fully automated infeed packaging systems. Specialized application engineers of Storopack ensure that the entire work flow takes place in keeping with economic and ergonomic principles (working comfort) in order to constantly improve the customers' protective packaging process. The Packaging Division is represented by locations in North America, South America, Europe and Asia. The products are available through dealers in over 40 countries.

**Storopack is honored as member of the 2015
Deloitte Cincinnati USA 100**

Storopack ranks among top 100 companies in greater Cincinnati

Cincinnati. On November 15, 2015, Storopack, a manufacturer and marketer of protective packaging solutions, was honored as a member of the 2015 Deloitte Cincinnati USA 100 for the 21st time. The program, which was launched in 1983, is a ranking of 100 of the largest privately owned companies in the Cincinnati area. The prestigious award acknowledges Storopack's contribution to the economic success of the area.

"Once again, we are extremely honored to have been given this award. It reflects our commitment to the greater Cincinnati area and its businesses and communities by offering our distributors and customers the best possible service. This is a key market for Storopack and we will continue to deliver 'Perfect Protective Packaging'

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solutions to meet our customers' specific requirements," highlighted Daniel Wachter, President of Storopack North America.

In view of supporting further double-digit growth and business expansion in the USA and Canada, Storopack is currently investing more than \$10 million into its Cincinnati operations in order to significantly increase manufacturing and warehousing capacities and create new jobs.

For the 21st time in a row, the international auditing firm Deloitte ranked Storopack among the top 100 privately owned businesses in the greater Cincinnati area. The Deloitte Cincinnati USA 100 ranking is a prestigious award that highlights the fact that these companies are not only great places to work, but also great assets to the local community. The largest privately owned companies in the region range from construction firms, to well-known food brands, through to software companies. This year, Storopack ranked 78 as a Deloitte Cincinnati USA 100 award winner, representing a considerable increase from its ranking of 89 in 2014.

Text length: approx. 1,600 characters / 260 words

About the 2015 Deloitte Cincinnati USA 100

Since the launch of the Deloitte Cincinnati USA 100 in 1983, the program has honored greater Cincinnati's most recognizable private companies. Deloitte is joined by Great American Insurance Group, the Cincinnati USA Regional Chamber, and Enquirer Media to recognize private businesses for the tremendous economic and civic contributions they make to our community.

The Deloitte Cincinnati USA 100 is an annual ranking and recognition of the largest, privately held companies in the greater Cincinnati area. The list ranks the top 100 companies by sales, as determined by a voluntarily submitted qualification form. In order to be eligible for the Deloitte Cincinnati USA 100, companies must be privately held and headquartered in the 18-county tristate area.

Text length: approx. 750 characters / 150 words

Further information is available at www.storopack.us.

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For the 1st time, Storopack provided the protective packaging for the 2015 Deloitte Cincinnati USA 100 awards which were handed over to all 100 companies on November 15.

Flexible protective packaging solutions from Storopack



With a view to continuously improving the productivity of the protective packaging process, Storopack is looking at four protective packaging solutions:

- 1) "in-the-box": the best and most effective protection in a box
- 2) "into-the-box": the most efficient and ergonomic way of placing the protective packaging into a box
- 3) "around-the-box": the physical and digital integration of the protective packaging process into intra-logistics, taking account of a requirement-oriented automation solution
- 4) "out-of-the-box": the positive unpacking experience

The appropriate key questions (chart) capitalize on all the relevant resources. This holistic approach is part of an ongoing process, and leads to the comprehensive and continuous optimization of the customer's protective packaging process - with "Perfect Protective Packaging" being the goal.