



Storopack Press Information December 2015 Packaging Division

Storopack is a specialist in the field of protective packaging. Its product portfolio encompasses both customized and flexible packaging systems and their integration into customer packaging processes. The services provided by the internationally active company group based in Metzingen (Germany) are performed by the two divisions Molding and Packaging.

The Packaging Division offers flexible protective packaging systems encompassing air cushions (AIRplus®), paper pads (PAPERplus®), PU-foam-in-place packaging systems (FOAMplus®) and Loose Fill (PELASPAN® and PELASPAN® BIO) packaging materials. It supplies demand-driven equipment solutions covering everything from single workstations through to the design and implementation of packaging lines integrated into a company's intralogistics and equipped with manual, semi- and fully automated infeed packaging systems. Specialized application engineers of Storopack ensure that the entire work flow takes place in keeping with economic and ergonomic principles (working comfort) in order to constantly improve the customers' protective packaging process. The Packaging Division is represented by locations in North America, South America, Europe and Asia. The products are available through dealers in over 40 countries.

Storopack Cincinnati
Tommy Moorman
4758 Devitt Drive
Cincinnati, OH 45246
USA
Phone 1 (513) 8740314
Fax 1 (513) 8744 672
packaging.us@storopack.com
www.storopack.us

Headquarters:
Storopack
Hans Reichenecker GmbH
Untere Rietstrasse 30
72555 Metzingen
Germany

**Commissioned with
Public Relations Work:**
Schott Relations GmbH
Postfach 15 01 65
70075 Stuttgart
Germany
Phone +49 711 164 46 16
Fax + 49 711 164 46 11
mona.clerico@schott-relations.com

Storopack confirms asset deals with Sealed Air (SEE) and CPI

Strengthened commitment to Loose Fill business in North America

Cincinnati. Effective January 1, 2016, Storopack, a manufacturer and marketer of protective packaging solutions, will effectively close two asset deals with Sealed Air (SEE) and CPI. The acquisitions will enable Storopack to increase its existing Loose Fill business in the USA and Canada, while further enhancing its competitive offering to its many distributors and customers in North America.

Storopack will be acquiring CPI's New Jersey businesses in EPS, BIO Loose Fill and Bubble products which are currently served out of Somerset, New Jersey. Storopack will also be taking over SEE's national businesses in EPS and BIO Loose Fill as well as cushion-bags which are currently served out of several SEE locations across the



country. In both cases, Storopack will be taking on full responsibility for delivery, invoicing and serving all of the two businesses' respective customers.

Production of the acquired Loose Fill and Bubble products will be integrated into Storopack's current production network in the USA, enabling more productive use of capacities, while strengthening its portfolio of products and services to its distributors and customers throughout North America. "Both acquisitions increase Storopack's Loose Fill business in North America and strengthen the company both strategically and operationally in a challenging protective packaging market segment," commented Daniel Wachter, President of Storopack North America.

With a network of 18 production plants and warehouses in the USA and Canada, Storopack ensures on-time, efficient Loose Fill deliveries to its valued customers in both markets. The company combines this EPS and BIO Loose Fill offering with products such as BUBBLEplus® (bubble wrapping), MAILERplus® (Bubble mailers & bubble-out-bags), PE foam, single-face corrugated etc. Both acquisitions significantly enhance Storopack's commitment to Loose Fill as one of its core product offerings.

Over the past years, Storopack has initiated strategic, targeted regional expansion in the USA, with a number of acquisitions and partnerships which enable Storopack to even better serve its distributors and customers in key business areas and to further develop business opportunities in the important North American market.

"These two acquisitions clearly reflect our ongoing dedication to customers with our 'Perfect Protective

Packaging' mission and strategy," highlighted Daniel Wachter, "which make us constantly improving the productivity of our customers' protective packaging processes and their clients' unboxing experiences.

Full integration of both acquisitions is currently taking place through November and December 2015 and will be effectively closed on January 1, 2016, in sales and marketing, operations and services, accounting and controlling, IT and Human Resources.

Further information is available at www.storopack.us.

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Copy requests to:

Schott Relations GmbH
Lindenspürstraße 22, 70176 Stuttgart, Germany
Tel. 0049 / 711 / 16446-43
Fax: 0049 / 711 / 16446-11
ariane.quade@schott-relations.com

Photograph: Storopack



Storopack offers a variety of Loose Fill protective packaging peanuts as well as custom-designed Loose Fill packing systems.

Flexible protective packaging solutions from Storopack



With a view to continuously improving the productivity of the protective packaging process, Storopack is looking at four protective packaging solutions:

- 1) "in-the-box": the best and most effective protection in a box
- 2) "into-the-box": the most efficient and ergonomic way of placing the protective packaging into a box
- 3) "around-the-box": the physical and digital integration of the protective packaging process into intra-logistics, taking account of a requirement-oriented automation solution
- 4) "out-of-the-box": the positive unpacking experience

The appropriate key questions (chart) capitalize on all the relevant resources. This holistic approach is part of an ongoing process, and leads to the comprehensive and continuous optimization of the customer's protective packaging process - with "Perfect Protective Packaging" being the goal.