



## Storopack Press Information, January 2014 Packaging Division

Storopack is a specialist in the field of protective packaging. Its product portfolio encompasses both customised and flexible packaging systems and their integration into customer packaging processes. The services provided by the internationally active company group based in Metzingen (Germany) are performed by the two divisions Molding and Packaging.

The Packaging Division offers flexible protective packaging systems encompassing air cushions (AIRplus®), paper pads (PAPERplus®), PU-foam-in-place packaging systems (FOAMplus®) and Loose Fill (PELASPAN® and PELASPAN® BIO) packaging materials. It supplies demand-driven equipment solutions covering everything from single workstations through to the design and implementation of packaging lines integrated into a company's intralogistics and equipped with manual, semi- and fully automated infeed packaging systems. Specialised application engineers of Storopack ensure that the entire work flow takes place in keeping with economic and ergonomic principles (working comfort) in order to constantly improve the customers' protective packaging process. The Packaging Division is represented by locations in North America, South America, Europe and Asia. The products are available through dealers in over 40 countries.

Storopack has been represented in England since 1987. Today, Storopack operates from one location in England and is located in Sheffield.

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### **Storopack UK Expands Loose Fill Business with the Acquisition of FP International (UK) Ltd's Loose Fill Division.**

*Sheffield, 20<sup>th</sup> January 2014.* Storopack UK have announced that they have completed the acquisition of FP International UK's Loose Fill Division. With the close of this acquisition, Storopack UK will offer one of the most comprehensive ranges of protective packaging solutions in the UK market. This announcement is another milestone in Storopack's strategy to strengthen their long term competitiveness and provide a basis for growth and market position.

FP International's production facility, based in Brackley, Northamptonshire will become Storopack UK's second production site in the UK for Loose Fill,



increasing manufacturing capabilities and optimising delivery capabilities throughout the UK. The production team of FP International have been retained, alongside key administrative & financial personnel.

Richard Pulfrey, Managing Director of Storopack UK, said: 'It's a bold step into the future - a win-win for employees, and customers. The acquisition will enhance our product and service offering and further improve our customer value proposition, giving us a competitive edge in a very dynamic market. I am confident that the acquisition of FP Internationals' Loose Fill business will nicely improve our position in the UK packaging market.' Further information is available at [www.storopack.co.uk](http://www.storopack.co.uk).

***Storopack is an international company with headquarters in Metzingen, Germany. The family firm was established in 1874. Today the company has locations in North America, South America, Europe and Asia. Its products are available through distributors in over 40 countries.***

Text length: approx. 1,600 characters / 230 words

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Photo: Storopack



Even though Loose Fill has been around for almost 50 years, no other packaging material in the world fills voids in a box faster - and this is one of the reasons why Storopack sees continuing demand for this type of protective packaging product.

(Photo available at print resolution as separate file, or by email request to [uta.keilhauer@schott-relations.com](mailto:uta.keilhauer@schott-relations.com))

**Flexible protective packaging solutions from Storopack**



With a view to continuously improving the productivity of the protective packaging process, Storopack is looking at four protective packaging solutions:

- 1) "in-the-box": the best and most effective protection in a box
- 2) "into-the-box": the most efficient and ergonomic way of placing the protective packaging into a box
- 3) "around-the-box": the physical and digital integration of the protective packaging process into intra-logistics, taking account of a requirement-orientated automation solution
- 4) "out-of-the-box": the positive unpacking experience

The appropriate key questions (chart) capitalise on all the relevant resources. This holistic approach is part of an on-going process, and leads to the comprehensive and continuous optimisation of the customer's protective packaging process - with "Perfect Protective Packaging" being the aim.