



Storopack Press Information – June 2014 Packaging Division

Storopack is a specialist in the field of protective packaging. Its product portfolio encompasses both customized and flexible packaging systems and their integration into customer packaging processes. The services provided by the internationally active company group based in Metzingen (Germany) are performed by the two divisions Molding and Packaging.

The Packaging Division offers flexible protective packaging systems encompassing air cushions (AIRplus®), paper pads (PAPERplus®), PU-foam-in-place packaging systems (FOAMplus®) and Loose Fill (PELASPAN® and PELASPAN® BIO) packaging materials. It supplies demand-driven equipment solutions covering everything from single workstations through to the design and implementation of packaging lines integrated into a company's intralogistics and equipped with manual, semi- and fully automated infeed packaging systems. Specialized application engineers of Storopack ensure that the entire work flow takes place in keeping with economic and ergonomic principles (working comfort) in order to constantly improve the customers' protective packaging process. The Packaging Division is represented by locations in North America, South America, Europe and Asia. The products are available through dealers in over 40 countries.

Storopack is introducing new types of film

Air cushions for wrapping: on demand instead of off the roll

Cincinnati. Storopack is extending its range of AIRplus® air cushions with three new types of film. All three are ideally suited to replace conventional, pre-inflated bubble wrap. As an on-demand system, AIRplus® reduces storage and handling costs, and the AIRplus® machine system can be set up directly at the packing station. As an alternative, Storopack can set up a machine system to produce rolls of air cushions with the AIRplus® Coiler at a central location in the packaging department. Packaging staff can then simply carry the rolls to their stations as needed.

AIRplus® Bubble is now available in both a standard width of 400 mm (Bubble 29b) and a larger width of 700 mm (Bubble 53b). A single film section measures 160 mm for both AIRplus® Bubble film types - about 100 mm less than market standard. A key advantage: AIRplus®

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Bubble is also ideal for small items such as cell phones or cosmetics packaging, or even tall, narrow products such as fluorescent tubes. Its flexible size makes material consumption and protective packaging volume much more efficient.

The AIRplus[®] Cushion air cushion line is supplemented by a film type with 28 air chambers per perforated section (Cushion 28p). The film is 675 mm wide - perfect for wrapping larger items, such as laptops, with just a few steps.

A typical application for wrapping individual items in a package is to mix pre-assembled packages in online shipping, where sensitive items need to be protected from damage by other packaged goods.

If a distribution center uses rolls of pre-inflated bubble wrap at the packaging station, one person is usually required permanently to ensure replenishment from the warehouse. This is no longer necessary with the introduction of an on-demand system with AIRplus[®] air cushions.

Storopack can equip a "Working Comfort" work station with an overhead magazine enabling an extremely small machine footprint, and which only needs to be lowered for refilling using a lift system. Further information is available at www.storopack.us.

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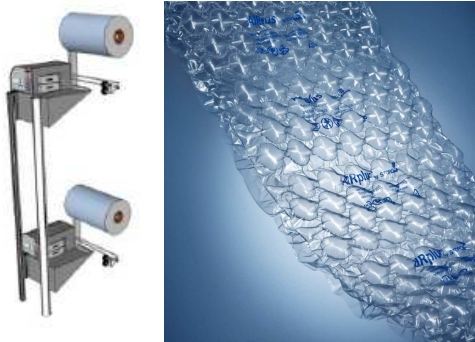
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Photos: Storopack



The AIRplus[®] Coiler produces rolls of on-demand air pillows.

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To substitute pre-inflated bubble wrap with AIRplus[®] Bubble air cushions (right), the packaging station can be equipped with an overhead magazine and lowerable system (left).

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Flexible protective packaging solutions from Storopack



With a view to continuously improving the productivity of the protective packaging process, Storopack is looking at four protective packaging solutions:

- 1) "in-the-box": the best and most effective protection in a box
- 2) "into-the-box": the most efficient and ergonomic way of placing the protective packaging into a box
- 3) "around-the-box": the physical and digital integration of the protective packaging process into intra-logistics, taking account of a requirement-orientated automation solution
- 4) "out-of-the-box": the positive unpacking experience

The appropriate key questions (chart) capitalise on all the relevant resources. This holistic approach is part of an ongoing process, and leads to the comprehensive and continuous optimisation of the customer's protective packaging process – with "Perfect Protective Packaging" being the aim.