

# PERFECT PROTECTIVE PACKAGING

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573 million Euros in revenue

2.400 employees



# FAMILY-RUN COMPANY MEANS COMBINING TRADITION AND INNOVATION.

Storopack is the leading supplier and service provider for flexible and customized protective packaging as well as an expert for technical molded parts. As a globally operating family company with 2,400 employees in 19 countries, tradition and innovation form the basis for our success. We have been working closely with our customers for more than 60 years to optimally adapt their protective packaging to a wide variety of needs and to support them in the long term.

1874

Founded as a tannery in Backnang, Swabia, by Johannes Reichenecker.

1959

Storopack Hans Reichenecker GmbH + Co. is founded in Affaltrach near Heilbronn; the company initially specializes in producing molded parts made of Styropor®.

1973

Start of production of loose fill made of Styropor®.

1978

Start of business activities in the USA.

1995

Launch of the PAPERplus® product line (paper packaging).

1998

Launch of the AIRplus® product line (air cushions).

2000

Start of production of packaging molded parts in China.

2006

Launch of the FOAMplus® product line (foam packaging).

2015

Launch of the TCPplus® (temperature-controlled packaging) product line.

2019

Development of EPS protective packaging, manufactured from up to 100% recycled EPS and PS.

2021

Storopack takes over the majority of shares in cooperation partner OPITZ.

2023

New in the portfolio: Working Automation solutions for holistic packaging processes

▶ Storopack image film: [www.storopack.com/perfect-protective-packaging](http://www.storopack.com/perfect-protective-packaging)



#### MOLDING

**CUSTOMIZED PROTECTIVE PACKAGING**  
**TEMPERATURE-CONTROLLED PROTECTIVE**  
**PACKAGING**  
**TECHNICAL MOLDED PARTS**

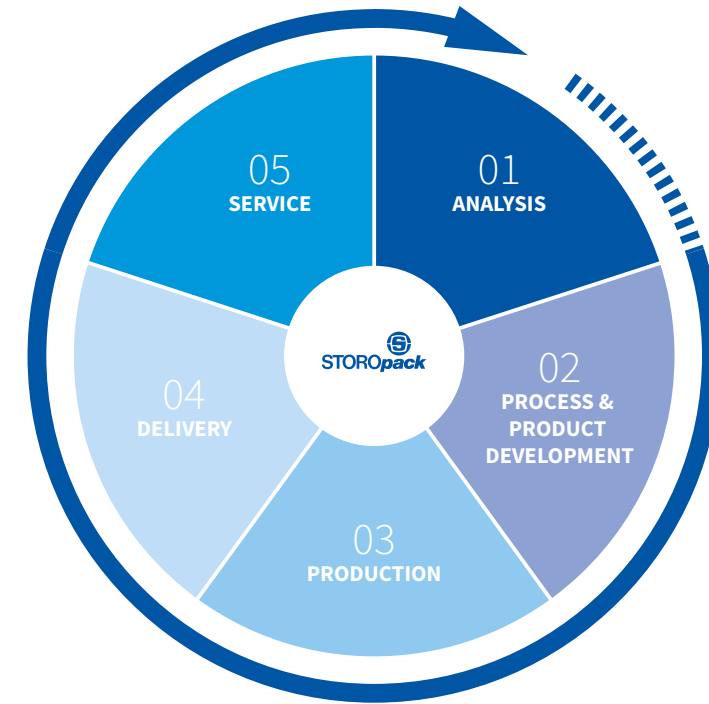


#### PACKAGING

**PAPER PADS**  
**AIR CUSHIONS**  
**FOAM PACKAGING**  
**LOOSE FILL**  
**PACKAGING LOGISTICS**



PERFECT PROTECTIVE PACKAGING



## GOOD CONSULTING MEANS DEVELOPING TAILORED SOLUTIONS.

Five steps to optimal protective packaging and ergonomic procedures – in the Storopack process, we combine comprehensive consulting, technical expertise, and innovation in order to develop the right solution for you. We analyze the existing packaging and production processes and the current cost situation.

We can use components of our comprehensive portfolio or customize something new just for you. Thanks to our network of sites around the world, we manufacture in close proximity to you, deliver just in time, and are personally available at all times to assist you with our technical know-how.





# M

MOLDING

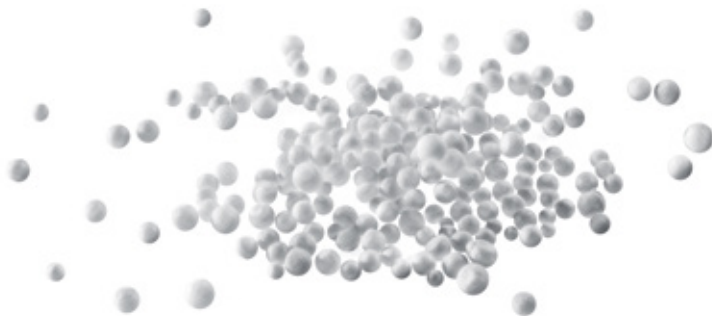
## IT'S SECURE WHEN IT FITS PERFECTLY.

Storopack's tailored packaging and technical molded parts offer a perfect fit and flawless protection. In accordance with the Storopack process, we analyze your specific requirements and work with you to develop the optimal solution.



## MOLDING

**CUSTOMIZED PROTECTIVE PACKAGING**  
**TEMPERATURE-CONTROLLED PROTECTIVE**  
**PACKAGING**  
**TECHNICAL MOLDED PARTS**



## MOLDING MEANS FULFILLING OUR CUSTOMERS' EXPECTATIONS.

Storopack offers an extensive range of materials made from expanded foams such as EPP, EPS, Pielcelan®, and Neopor® to meet your specific protective packaging requirements. And these materials offer several benefits: they can be adapted to just about any shape, offer outstanding insulation, are exceptionally lightweight, and still absorb shocks. In addition to conventional materials, you can also choose sustainable alternatives made from bio-based or recycled materials.

Thanks to our long-standing experience, we have a large product portfolio and can offer the right solution for any challenge: technical molded parts, customized protective packaging, and temperature-controlled packaging. We can work with you to develop the optimal solution for you – tailored to your specific needs.

### OUR SERVICES IN THE MOLDING DIVISION

- ▶ DEVELOPMENT
- ▶ TESTING LAB WITH DROP TEST SYSTEM
- ▶ PROTOTYPE CENTER WITH CNC MILLING MACHINE
- ▶ PROTOTYPE CONSTRUCTION
- ▶ ENVIRONMENTAL CHAMBER FOR TEMPERATURE SIMULATION
- ▶ INTERNATIONAL PROJECT MANAGEMENT



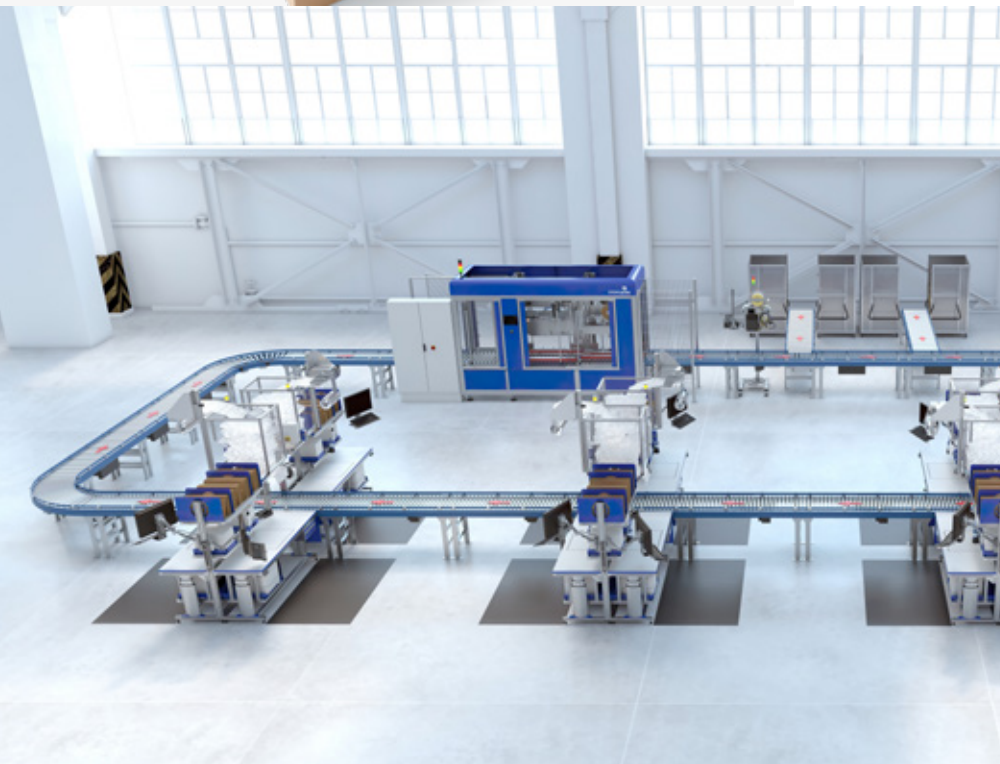
# P

## PACKAGING

**FLEXIBILITY** IS  
WHEN THE PACKAGING ADAPTS TO  
THE GOODS AND NOT THE OTHER WAY  
AROUND.

Each product has its very own requirements in terms of protective packaging. This is why we not only provide you with our extensive selection of protective packaging, but also our decades of experience.

We can offer you detailed advice and work with you to develop an appropriate comprehensive or integration solution.



#### PACKAGING

PAPER PADS

AIR CUSHIONS

FOAM PACKAGING

LOOSE FILL

PACKAGING LOGISTICS

## PACKAGING MEANS BEING FAST AND FLEXIBLE.

Whether filling voids, cushioning or wrapping from impact shock or blocking and bracing goods against transport damage: protective packaging solutions by Storopack offer all-around perfect protection for your packaged goods, whether they're small and fragile or bulky and heavy.

We can provide you with a suitable protective packaging solution based on your requirements, including those made from recycled, compostable or renewable raw materials: PAPERplus®, PAPERbubble®, AIRplus®, AIRfiber, FOAMplus®, or Loose Fill

These can be used on their own or integrated into existing logistics processes. Our experts also analyze your existing packing processes and develop the appropriate solution, taking into account ergonomic aspects and focusing on process efficiency and the well-being of the packers.

#### OUR SERVICES IN THE PACKAGING DIVISION

- ▶ TOTAL SOLUTION SELLING
- ▶ APPLICATION ENGINEERING
- ▶ PRODUCT CONSULTING
- ▶ TECHNICAL SERVICE

▶ **The optimum packing process:** [www.storopack.com/optimum-packaging-process-video](http://www.storopack.com/optimum-packaging-process-video)





↗ **49%**

In 2023, 49% of our in-house manufactured products were made from renewable or recycled materials.

 **More about sustainability:**  
[www.storopack.com/sustainability](https://www.storopack.com/sustainability)



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## SUSTAINABILITY

**SUSTAINABILITY** MEANS  
THINKING ABOUT TOMORROW,  
TODAY.

Sustainability is a multifaceted concept that addresses environmental, economic, and social concerns, all rooted in the shared principle of ensuring that the well-being of future generations equals or surpasses our own. At Storopack, our overarching objective is to satisfy today's needs without compromising the prospects of tomorrow.

Our approach is to do what is good for the company, its employees and its surroundings. We want to act seriously with intention and pragmatism. The approach is divided into five focus areas:

ENVIRONMENT

INNOVATION

PROCUREMENT

SOCIAL

ENGAGEMENT





More about our Values & Guidelines:  
[www.storopack.com/values-guidelines](http://www.storopack.com/values-guidelines)



# VALUES & GUIDELINES

## TRUST

We can rely on each other and trust is the foundation of our relationships.

## RESPECT

We listen carefully and treat everyone as we want to be treated.

## COMMITMENT

We keep our promises and go the extra mile.

## CREATIVITY

We find solutions, think ahead and anticipate the future needs of our customers.

## SIMPLICITY

We act pragmatically and avoid unnecessary bureaucracy.

## EMPLOYEES

Employees are our greatest value and make the difference.

## CUSTOMERS

Satisfied customers are the key to success.

## SUPPLIERS

Suppliers can become partners.

## SOCIETY

We contribute positively to society.

## FAMILY-OWNED

Our priority is the long-term development of Storopack as an independent family-owned company.







## EMPLOYER

# CAREER SUCCESS IS WHEN DEDICATION MEETS MUTUAL APPRECIATION.

If you'd like to be part of a company that both challenges and supports you, then Storopack is the right choice. That's precisely what we do, with the aim of making you our most important resource. After all, satisfied employees are good employees. People who work at Storopack identify with the company and its goals.

### WHAT WE EXPECT OF OUR EMPLOYEES

- ▶ COMMITMENT AND INDEPENDENT INITIATIVE
- ▶ IDENTIFICATION WITH THE COMPANY AND ITS OBJECTIVES
- ▶ FLEXIBILITY
- ▶ RECEPTIVENESS TO CONTINUOUS FURTHER TRAINING
- ▶ GOOD COMMAND OF ENGLISH
- ▶ SOCIAL COMPETENCE AND INTEREST IN OTHER CULTURES

### 7 REASONS FOR STOROPACK

- ▶ THE BENEFIT OF FAMILY MANAGEMENT
- ▶ INTERNATIONAL STRENGTH
- ▶ EXTENSIVE PRODUCT PORTFOLIO
- ▶ TRAINING: ATTRACTIVE OPPORTUNITIES
- ▶ FREEDOM TO ORGANIZE YOUR WORKDAY
- ▶ GOOD WORKING ATMOSPHERE
- ▶ SOCIAL COMMITMENT







If you would like to obtain additional information or speak to us directly, please feel free to get in touch with us. At Storopack we are happy to help.

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