



PAPERplus® Papillon
Production and worldwide distribution
of essential oils

BEAUTIFUL, NATURAL PACKAGING

Essential oils come in countless variants, some more exotic than others. This is what doTERRA is known for: the Utah-based company produces and distributes essential oils all over the world. Founded in 2008, doTERRA now has more than 1,600 employees. Some three million independent product consultants sell the firm's sophisticated products to customers and health care providers, with two fulfillment centers transporting around 20,000 consignments a day on behalf of doTERRA.

PRODUCTS: Essential oils
SCOPE: PAPERplus® Papillon Systemes
TOTAL OUTPUT: 20.000 orders daily

CHALLENGE - MORE SUSTAINABILITY

For some time, air pillows were used as protective packaging for shipping essential oils and the wellness and health products based on them. doTERRA was interested in switching to a more sustainable solution: with goods positioned in a premium segment, the customers expected paper-based packaging, which is a better fit for the products.

„The fact that we offer Storopack paper cushions demonstrates our company's commitment to the environment. At the same time, we're able to provide our customers with reliable product protection throughout the entire shipping process.“

**NEIL KEARSLEY,
doTERRA**



SOLUTION - PAPERplus® PAPILLON SYSTEMS

To meet the expectations and demands of customers, PAPERplus® is the optimal solution. The paper fills voids in the package and conveys an environmental image. In addition, the customer's unboxing experience is enormously improved.

The unique paper perfectly protects the shipped goods in the carton and is particularly well suited for transporting small bottles.

EXPECTATIONS FULFILLED

Since the start of 2021, 133 PAPERplus® Papillon systems have been installed across all of the locations – with a very positive response, much to doTERRA's delight. By using Storopack's paper pads, doTERRA is able to both emphasize their focus on the environment and ensure optimal product protection throughout the shipping process.



PAPERplus® Papillon perfectly protects the goods, conveys an ecological image and improves the customer's unboxing experience.



STOROPACK - PERFECT PROTECTIVE PACKAGING

Wherever in the world you send your products, we want them to be well protected while in transit.

ALL BASES COVERED

We at Storopack would like to offer our customers the very best, which is why we set great store by the ability to listen, comprehensive consulting, and long-term services across all sectors. Our products and solutions are tailored specifically to your requirements. We support you until you achieve the ideal results and even beyond – locally around the world.

 **More about PAPERplus®:** www.storopack.us/paperplus

CONTACT US

Storopack, Inc.

4758 Devitt Drive
Cincinnati, Ohio 45246
United States of America

P +1 (513) 874-0314

F +1 (513) 874-2955

packaging.us@storopack.com
www.storopack.us