

Sustainably Cool

RENATURE® Thermo

Made from renewable raw materials, compostable, and recyclable: the new Storopack RENATURE® Thermo protective packaging for the shipping of food, pharmaceuticals, and other temperature-controlled consignments.

Metzingen, December 2022. With a new protective packaging solution, Storopack offers proof that temperature-sensitive products, such as food and pharmaceuticals, can be transported both sustainably and at exactly the right temperature. RENATURE® Thermo constitutes moisture-resistant paper cushioning with an insulating filling mainly made from plant-based starch. We only utilize starch that is a by-product of the food industry that would otherwise be disposed of. RENATURE® Thermo can be reused multiple times – and disposed of in an exceptionally eco-friendly way. The paper and starch are made completely from renewable raw materials and can be easily recycled or composted; after use, consumers can simply separate the two components and dispose of them as recyclable paper/via compost or organic waste. RENATURE® Thermo is now available in Europe.

Storopack is working continuously to become even more sustainable and has set a target of making at least 50 percent of its internally manufactured protective packaging from recycled or sustainable raw materials by 2025.

Perfect Cooling, All-Around Protection

Thanks to the outstanding insulating properties of RENATURE® Thermo, the temperature inside the shipping carton can be kept within a variety of ranges, with different types of cooling media used to do so. As such, cold chains remain intact, even when it's hot outside.

RENATURE® Thermo boasts a practical U-shaped design, meaning that two cushions can effectively cover all six sides around the shipping goods for perfect protection within the box. Even sensitive goods such as medications are kept safe and sound. The U-shaped design also helps facilitate a fast, straightforward, and ergonomic packing process, as the goods are ready for shipping in the box in just a few steps. Another benefit is the cushions' low weight, which helps to reduce shipping costs. On request, Storopack will supply customers with RENATURE® Thermo as a complete, shipping-ready set comprising a shipping carton, two RENATURE® Thermo paper cushions, and gel packs to keep the goods cool.

Alternatively, customers can just order the sustainable protective packaging and use their own boxes and gel packs for their temperature-controlled consignments.



RENATURE® Thermo is made using sustainable raw materials, compostable, and recyclable. **Image: Storopack**



RENATURE® Thermo for the shipping of food, pharmaceuticals, and other temperature-controlled consignments. **Image: Storopack**

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Storopack press releases and print-ready images can also be found online at www.storopack.com and www.cc-stuttgart.de/presseportal. Images may be reprinted free of charge for editorial purposes, provided their source is stated.

About Storopack

Founded as Johannes Reichenecker leather tannery in 1874, since 1959 Storopack Hans Reichenecker GmbH based in Metzingen, Germany, is a specialist for protective packaging. The globally active company produces and supplies made-to-measure and flexible protective packaging for various industries. Storopack is present with own production locations and branch offices in Europe, North America, South America, Asia and Australia. 2,430 employees work for Storopack worldwide. In the year 2020 Storopack generated sales of 500 million Euros. Storopack products are available in more than 60 countries. Further information on www.storopack.com

Pressekontakt:

René Jochum
Communication Consultants GmbH
Breitwiesenstraße 17
70565 Stuttgart
Telefon: +49 711 9 78 93-35
Telefax: +49 711 9 78 93-44
jochum@cc-stuttgart.de /
storopack@cc-stuttgart.de