



PAPERplus® Track and PAPERbubble®  
System provider of high-quality tools as well as  
workshop and personal protective equipment

## SECURE PACKAGING FOR TOP-QUALITY TOOLS

Hch. Perschmann GmbH, headquartered in Braunschweig, Germany, is – in tandem with its partner company Hoffmann Group – Europe's leading system provider of high-quality tools. For more than 150 years, the family-owned company has been selling tools, operating equipment, workshop supplies and personal protective equipment, and has been active as a calibration service provider. Perschmann sells its products via an online store, with the location in Braunschweig serving parts of Germany and even all of Poland.

<b>PRODUCTS:</b>	tools, operating equipment, workshop equipment, and personal protective equipment, calibration services
<b>SCOPE:</b>	24 PAPERplus® Track machines PAPERbubble®
<b>TOTAL OUTPUT:</b>	2,500 boxes a day

## CHALLENGE – INCREASED DEMAND AND LIMITED SPACE

Due to the high demand Perschmann expanded their logistics capacities, including the packaging lines: Capacity was increased from 18 to 24 packing stations in total. In connection with this modernization project, the company was also looking for a new protective packaging solution that would securely protect the shipping goods and be seamlessly and ergonomically incorporated within the existing packing stations.

*„Our aim was to enable every employee to produce the paper cushions they need in the limited space available at the packing station. Thanks to PAPERplus® Track by Storopack this is now the case. The machine with the sturdy cushions is the ideal solution for us.“*

**LARS RUNGE,  
TEAM LEADER FOR OUTGOING GOODS  
LOGISTICS AT PERSCHMANN**



### SOLUTION - 24 PAPERplus® Track MACHINES AND PAPERbubble®

To increase capacity while using the limited available space Storopack came up with a PAPERplus® Track paper cushioning solution. Because of its compact size, PAPERplus® Track represented the ideal system that could be seamlessly integrated into the logistics processes: The 24 paper cushioning systems are mounted on a mobile frame beneath each packing station. The small machine separates the individual cushions using knife-free technology, which helps to improve workplace safety. PAPERplus Track is also easy to use: Its volume can be individually configured and thanks to the fast and straightforward process changing paper is easy. Additionally, Perschmann uses PAPERbubble®, the eco-friendly alternative to conventional air bubble film, to wrap and cushion extra delicate products. This protective packaging, made of paper in combination with air, is 100 percent recyclable and reliably protects measuring instruments and tools, reducing the use of primary raw materials and fossil resources.



### RESULT - 2,500 BOXES A DAY

PAPERplus® Track in combination with PAPERbubble® ensures all products are well protected in transit. This new solution enables Perschmann to dispatch 2,500 packages a day. Thanks to smart integration of the machine the employees are able to produce the paper cushions they need in the limited space available at the packing station while working ergonomically.



#### STOROPACK - PERFECT PROTECTIVE PACKAGING

Wherever in the world you send your products, we want them to be well protected while in transit.

#### ALL BASES COVERED

We at Storopack would like to offer our customers the very best, which is why we set great store by the ability to listen, comprehensive consulting, and long-term services across all sectors. Our products and solutions are tailored specifically to your requirements. We support you until you achieve the ideal results and even beyond – locally around the world.

 **More about PAPERplus®:** [www.storopack.com/paperplus](http://www.storopack.com/paperplus)

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